



University-Industry Cooperations:
Ensuring Mutually Rewarding Partnerships

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Round-Table Discussion, IASOC, Ischia, September 22, 2006



close ties between industry
and academia

essential in the past

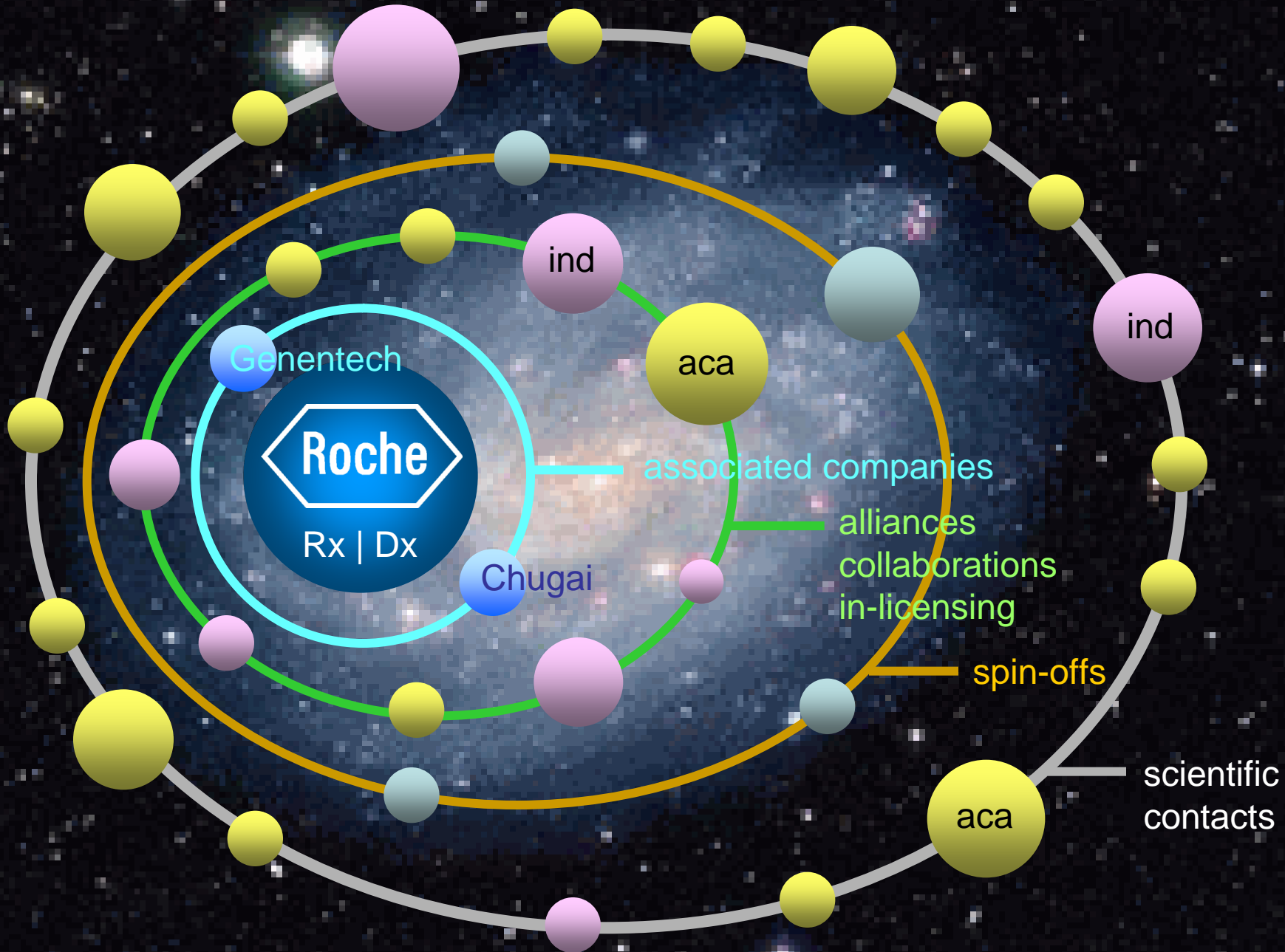
essential today

essential in the future

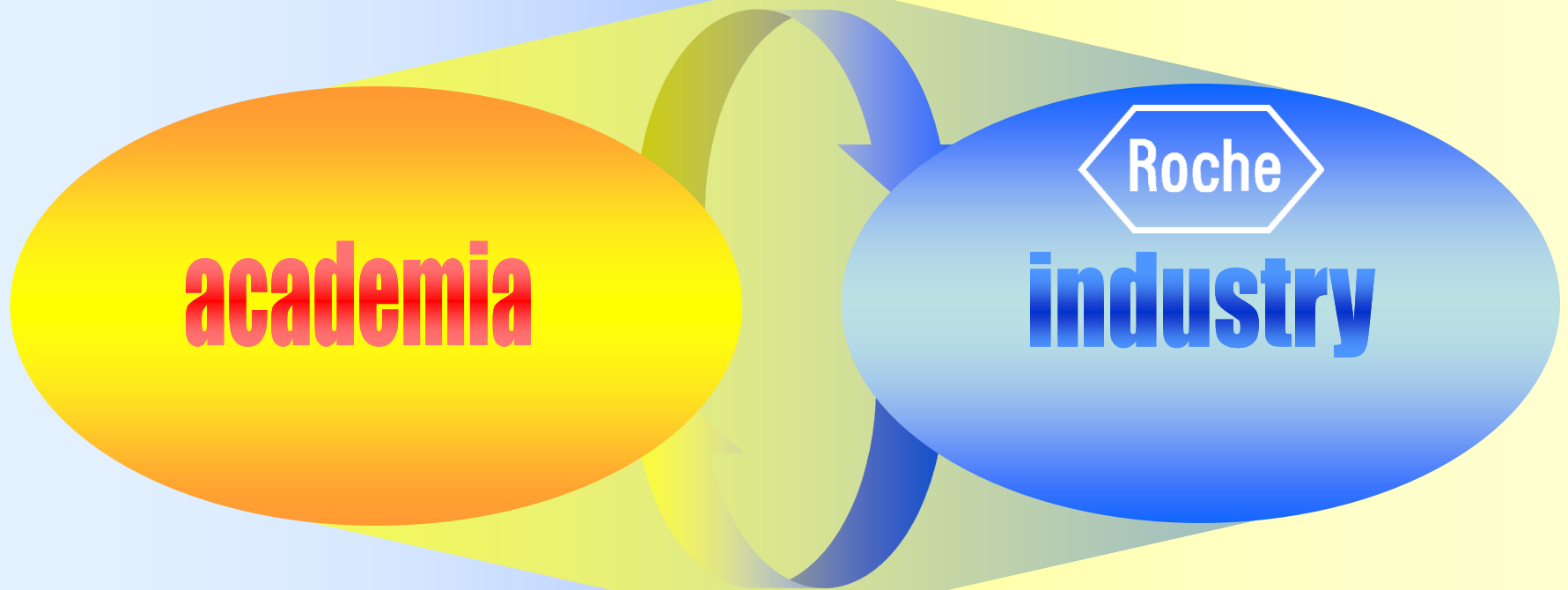
while much innovation is created within Roche
the Roche cosmos of innovation is much larger



The Roche innovation cosmos



research
typically in the
interface between
a classical misconception
basic and applied science



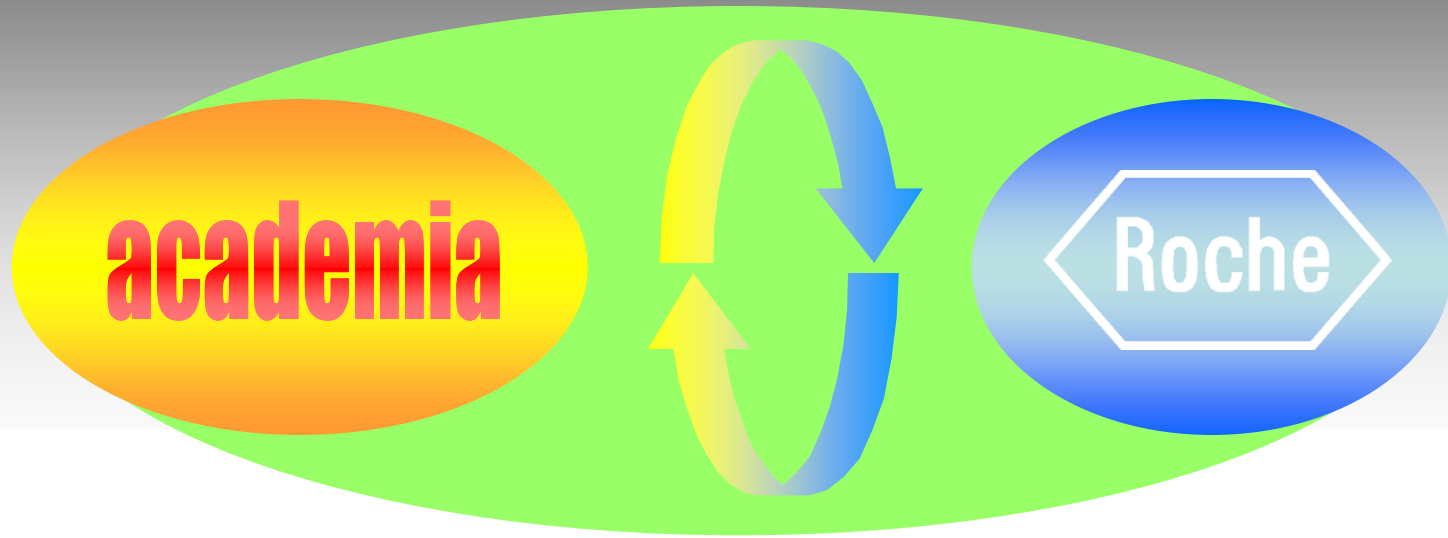
basic research
curiosity driven

applied research
target driven

raising basic questions

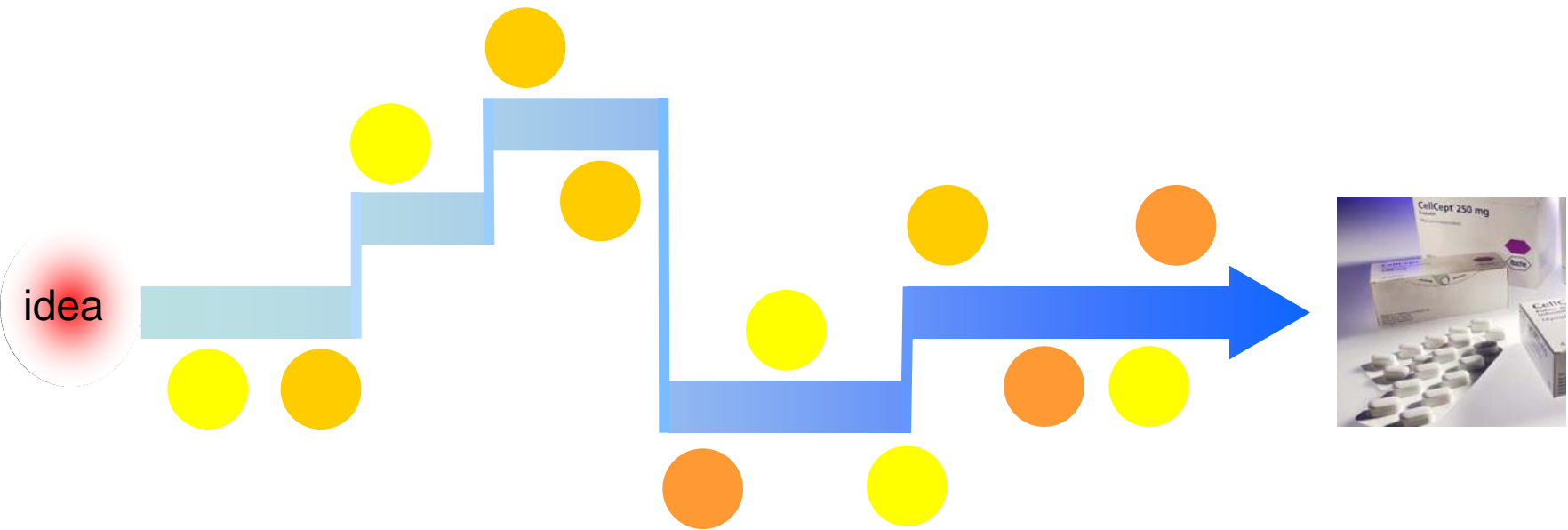
leading to innovative applications

many opportunities for excellent collaborations



novel ideas brought to **therapeutic innovation**
fundamental aspects triggered by **applied research**
novel methods confronted with **real application needs**

projects hardly ever develop in a straight manner



along the project:

discoveries

novel insights

lessons learned

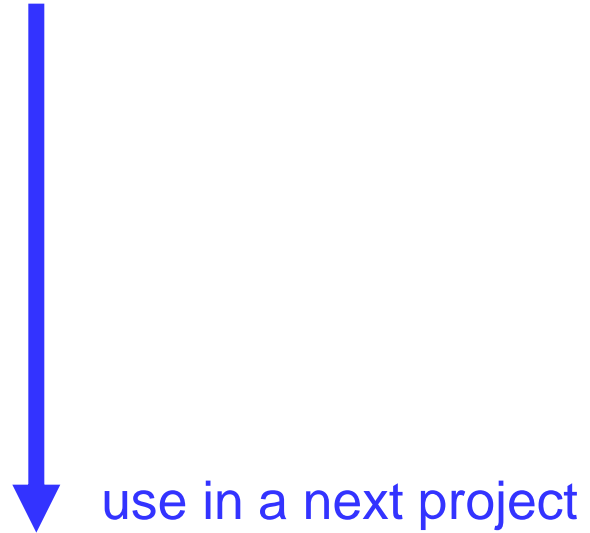
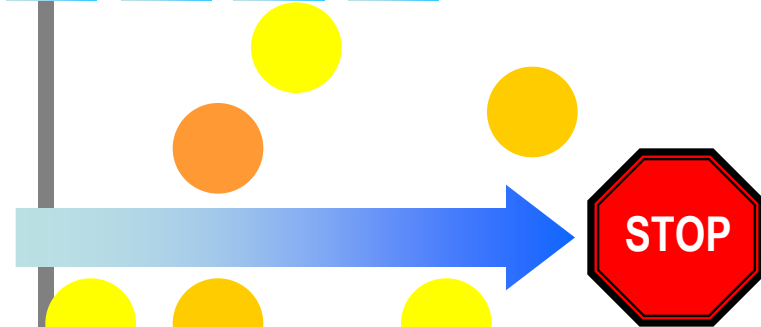
accumulated knowledge & experience

new opportunities

the same for projects
that have to be **stopped**:

discoveries
novel insights
lessons learned
accumulated knowledge & experience
new opportunities

short-term
decision-critical
milestone-driven

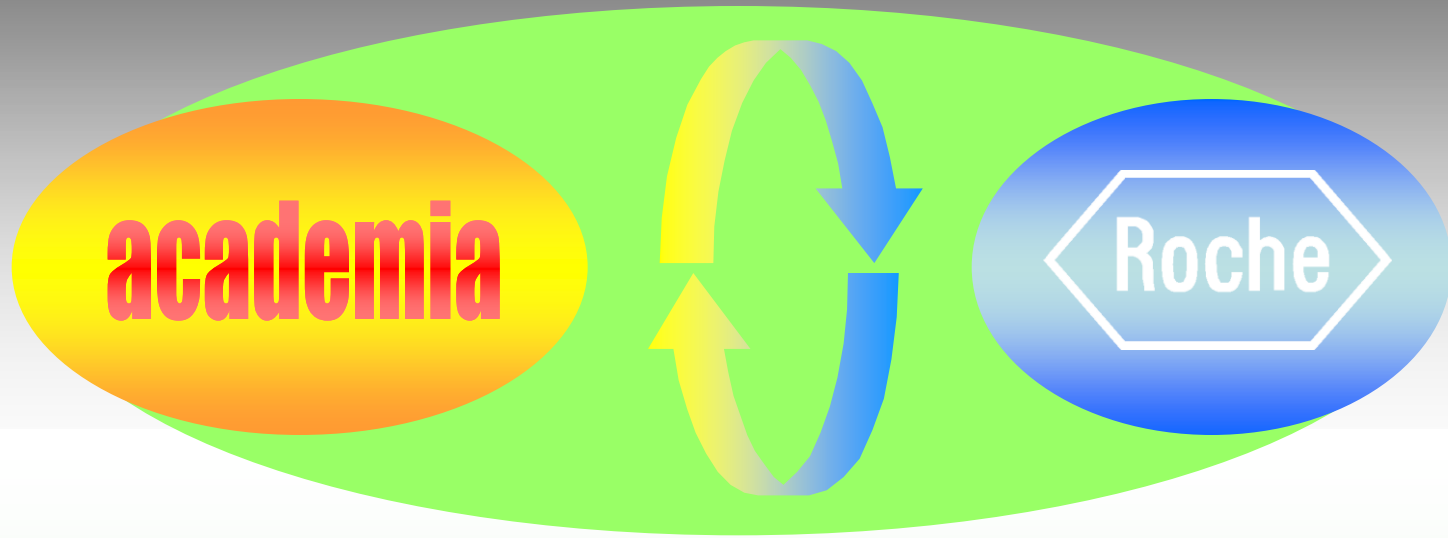


fundamental aspects worth exploring
academic collaboration

not an
intrinsic
conflict

long-term, strategic, basic importance

many opportunities for excellent collaborations



novel ideas brought to **therapeutic innovation**
fundamental aspects triggered by **applied research**
novel methods confronted with **real application needs**

building on complementary focus
mutual stimulation in science and technologies
continuous mutual learning and discovery

some key differences between academic and industrial research
due to intrinsic differences in agendas and focus

academia

industry

!

novelty / curiosity-driven

goal / target-driven

scientific impact / publication

impact in Drug Discovery

scientific relevance / curiosity

decision-critical data

education on projects

experts in charge

volatile expertise

continuity of expertise

struggling for funds

struggling for approval

long project approval times

prompt start on needs

persistence/ project life cycle

flexibility to change or stop

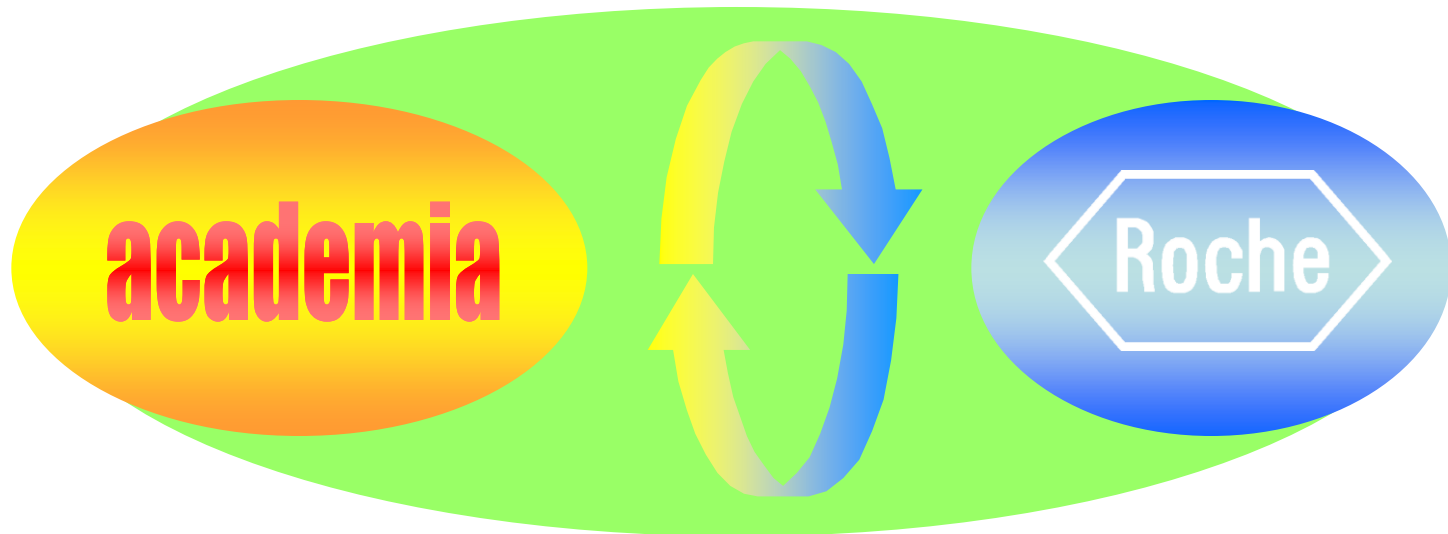
mono-disciplinary research

multi-disciplinary research

teaching next generations

peer knowledge exchange

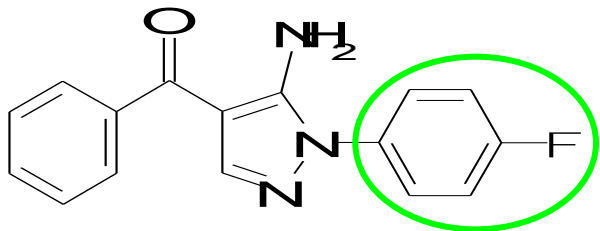
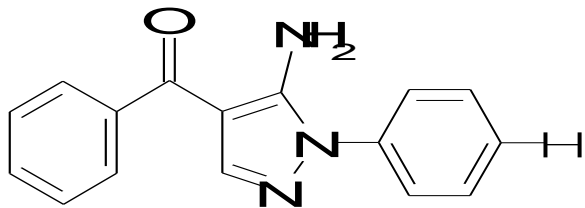
Industry-University Collaborations



mutual respect

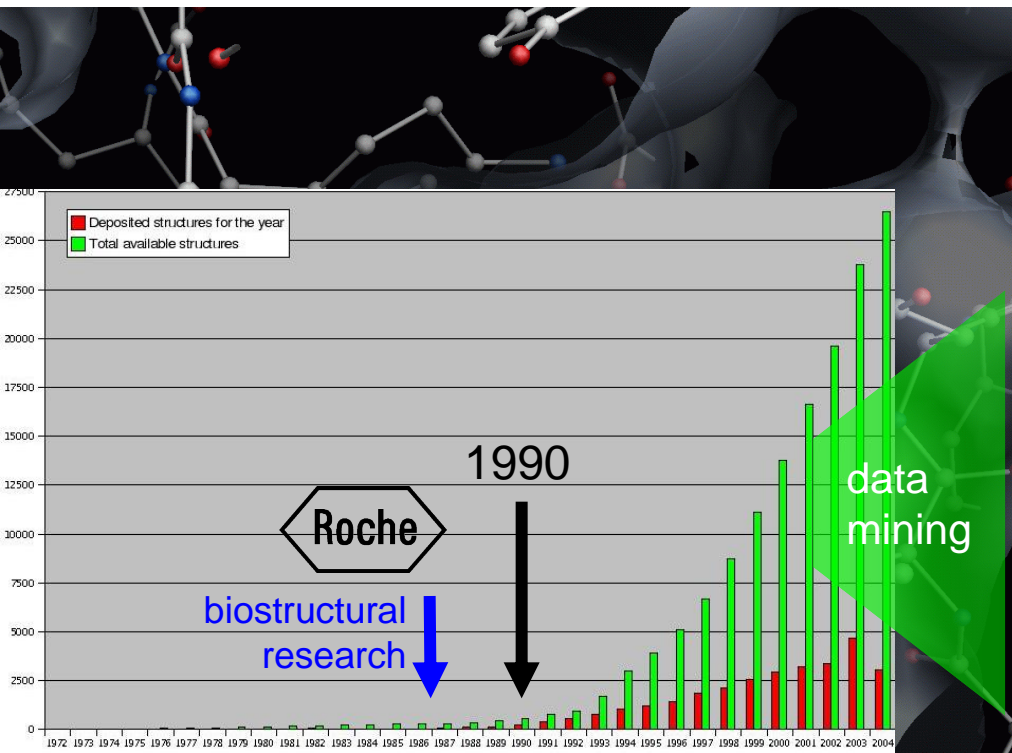
mutual trust

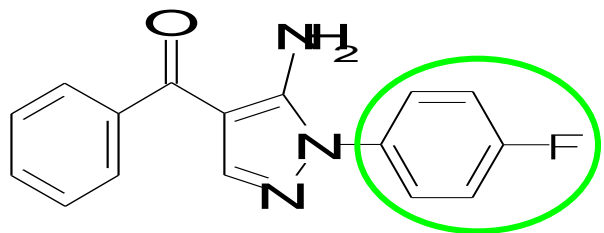
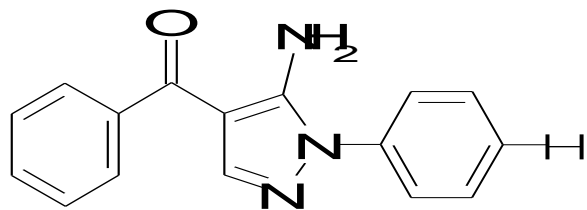
recognition of complementary focus



3-4 times more potent

PDB – Protein Structure Database





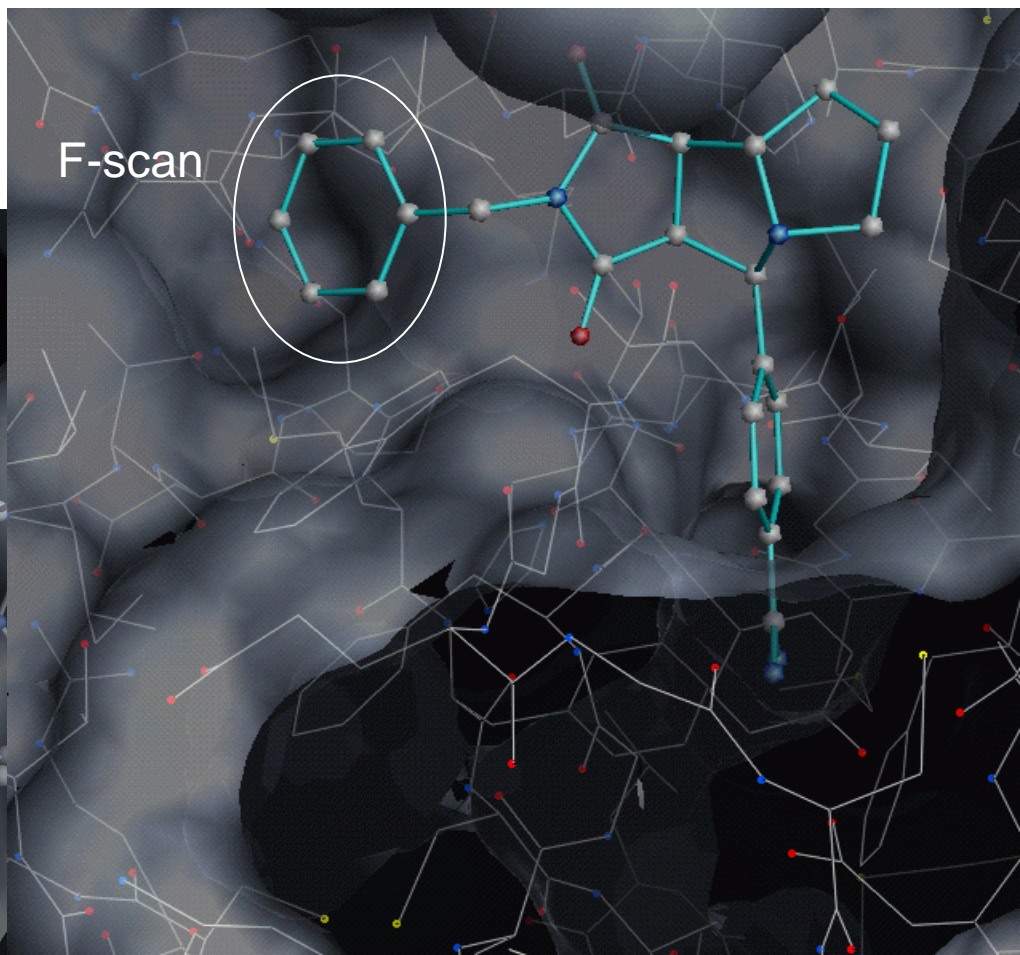
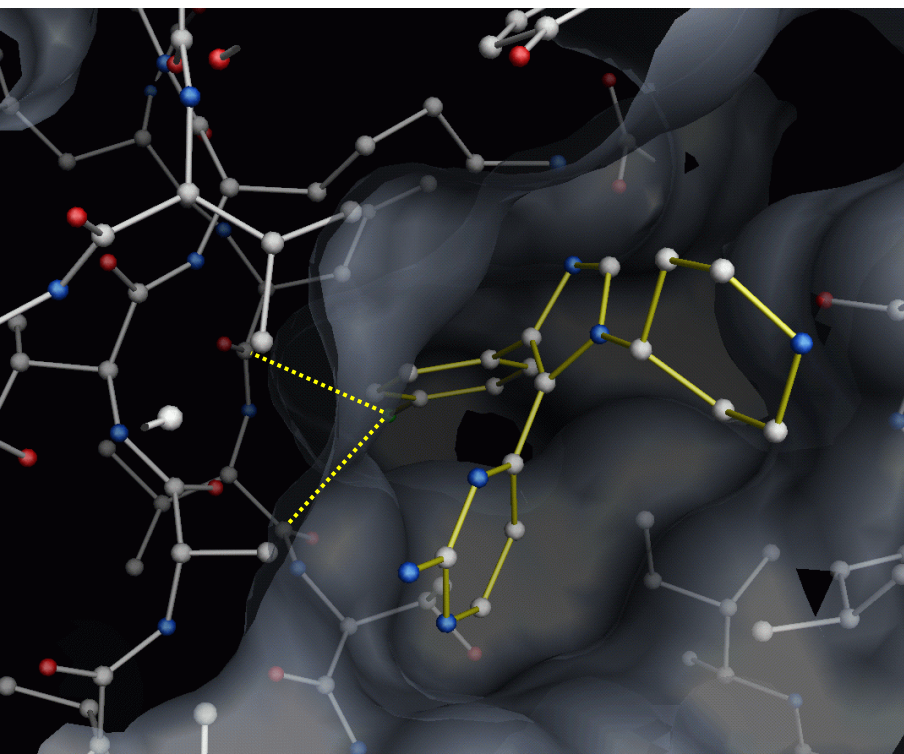
3-4 times more potent

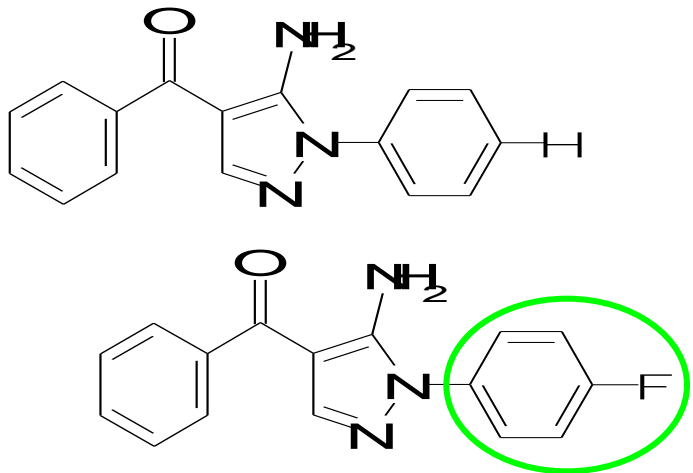
Collaboration with Prof F Diederich, ETHZ

design of thrombin inhibitors
substantial know-how – Roche, ETHZ
assay, X-ray structures – Roche

probing F interactions

PDB – Protein Structure Database





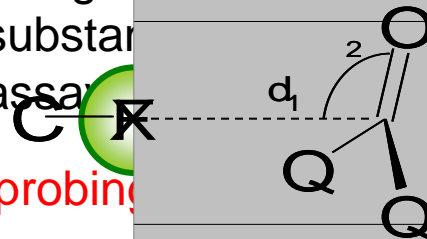
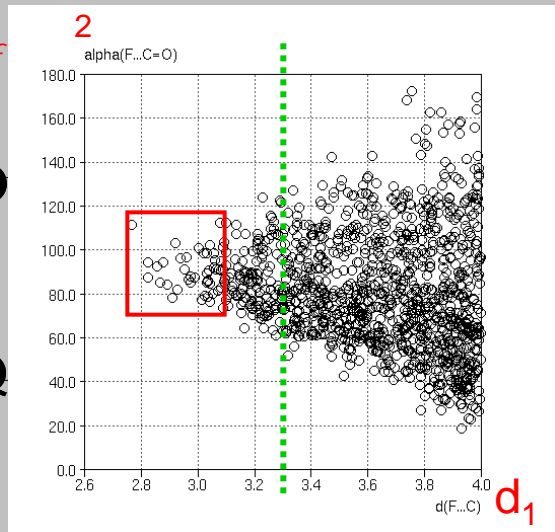
3-4 times more potent

Collaborative
new structural motif

design
substantive
assays

probing

a general new
ligand design motif



PDB – Protein Structure Database

new concept used
in structure-based inhibitor design

joint publications:

Wang et al & Müller et al

Angew Chemie (2005)

Org & Biomol Chem (2004)

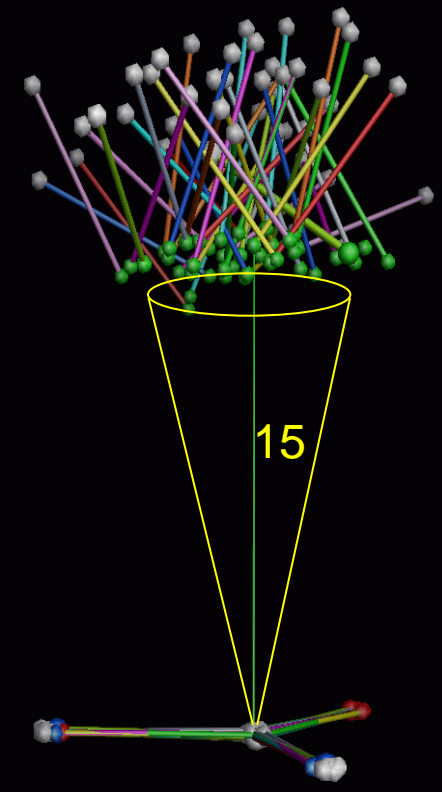
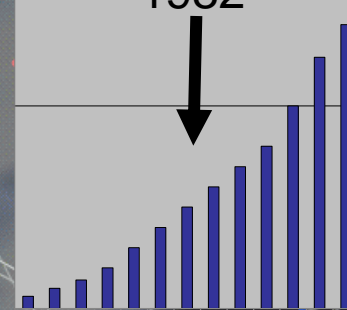
ChemBioChem (2004)

Angew Chemie (2005)

CSD
Cambridge
Structural
Database

Roche

CAMM
1982





drug discovery



new scaffolds

privileged structures

new building blocks

novel design principles
property design

liponeutral bulk increase
neutral amines
conformational locks
solubility enhancers
amphiphilicity breakers
metabolism blockers

synthetic challenges

fundamental research in
structure-property relations

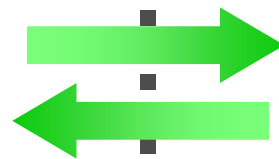
synthetic challenges of
modular building block design

education in aspects of
modern medicinal chemistry

novel design principles
structure design

innovative building blocks and lead structures
high-quality clinical candidates

synthetic methods
basic aspects of
structure properties
novel molecular entities





drug discovery

innovative lead structures
novel building blocks
improved clinical candidates



new scaffolds

focus on relevant properties
extensive data bases

fundamental aspects of
molecular properties

new concepts applied in design of
desired building blocks

new building blocks

new concepts explored
by prototypic molecules

focus on building blocks
for ready use in medicinal chemistry

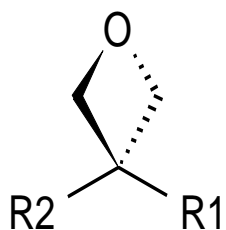
prototypic building blocks
novel synthetic access routes

experimental measurements
BB incorporation strategies

scientific exploration
synthetic scope & limitations

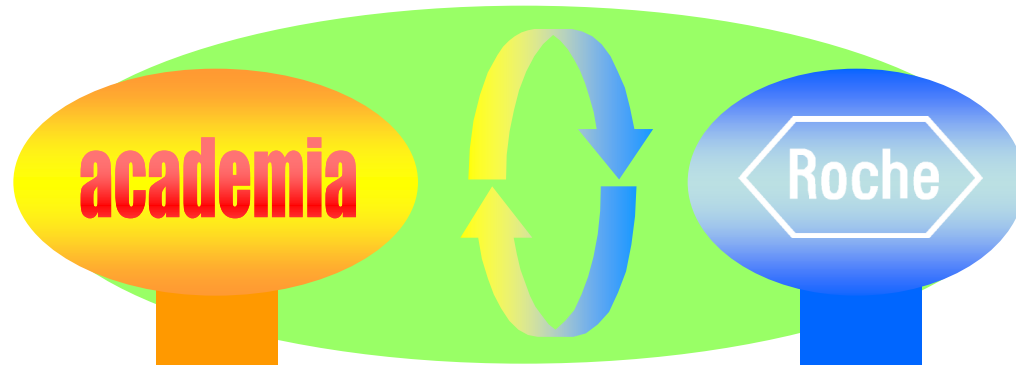
project-specific applications
proprietary know-how

exemplary applications
in the public domain



fundamental understanding of structure-property relations
new synthetic methods – new building blocks – new concepts

Industry-University Collaborations



frontier science and technology:
a permanent priority of public funding

avoidance of research competition
to industry

no substitution of public funding
by industrial collaborations

best competent groups selected
for collaboration

collaboration on the basis of
research complementarity

no subsidiary funding in domains
of public responsibility

industry-university collaborations:
primarily a source of mutual scientific and technological benefit
secondarily a source of additional financial support